



NATIONAL BUSINESS EDUCATION ACCREDITATION COUNCIL  
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2 Day Workshop on  
**Developing and Teaching Courses**

**OB and HRM at Undergraduate**

November 19-20, 2019

**IQRA UNIVERSITY, Islamabad**



## Workshop Description:

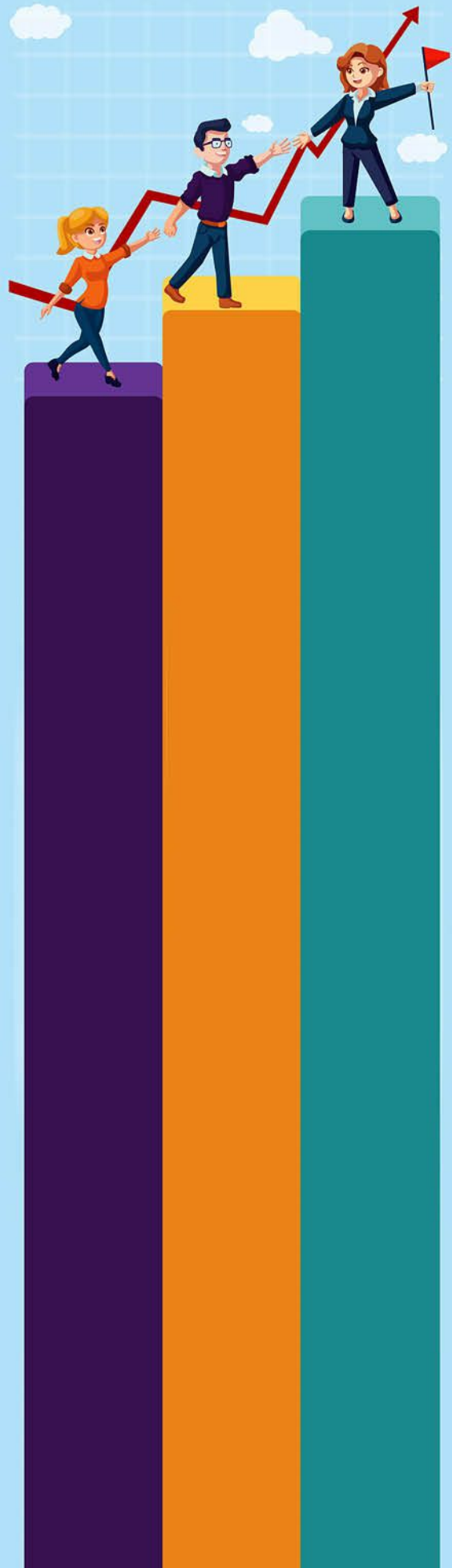
The two-day workshop will cover all the important aspects of developing and teaching organizational behavior (OB) and human resource management (HRM) courses at undergraduate level. The workshop will start with a broad discussion on the strengths and limitations of the traditional teaching methods being used at undergraduate level. The participants will then share and discuss new and more effective pedagogies to teach these courses. A combination of peer learning and guidance by the trainers will help participants develop relevant contents and to make these courses interesting, engaging and learning oriented by the use of non-traditional approaches such as hands-on activities, industry samples, case studies, classroom debates, featured films, role playing, games and flipped classrooms.

## Workshop Objectives:

- ☒ To give the participants an overview of the traditional pedagogies in teaching, learning and assessment of OB and HRM courses at undergraduate level and their advantages and disadvantages.
- ☒ To help the participants analyze the learning orientations of the Millennials and the class room challenges in handing this cluster of new generation.
- ☒ To provide the participants an opportunity to evaluate the recent teaching pedagogies used to teach OB and HRM and their effectiveness in enhancing the students' learning.
- ☒ To assist the participants in developing these courses from learners' perspective and making the content locally relevant, interesting, and skill-oriented.
- ☒ To support the participants in formulating and matching course learning outcomes with program learning outcomes.
- ☒ To inspire the participants to apply effective teaching pedagogies in their classrooms and make these courses skill-oriented, learning-based and practically relevant to the workplace.

## Learning Outcomes:

- ☒ The participants would be able to distinguish between the traditional pedagogies and their advantages and disadvantages in teaching, learning and assessment of OB and HRM courses.
- ☒ The participants would be able to evaluate the learning orientation of the Millennials and the appropriate methods to engage them in the classroom.
- ☒ The participants would be able to design or refine OB and HRM courses with locally relevant, interesting, skill-based and learning-orientated content.
- ☒ The participants would be able to formulate and match course learning outcomes with program learning outcomes.
- ☒ The participants would be able to develop and apply effective pedagogies to teach these courses and successfully engage the students to enhance their learning.



## Who Should Attend:

This workshop is directed at faculty members who are teaching, or plan to teach, OB and HRM at undergraduate levels.



## Facilitators:

### Lead Facilitator:

Dr. Sadia Nadeem



Dr. Sadia Nadeem is the Dean Faculty of Management Sciences and Director Management Advancement Research Centre (MARC) at FAST School of Management, National University of Computer and Emerging Sciences, Islamabad, Pakistan. She began her professional career as an electronic engineer in Pakistan and then moved to London where she studied and worked for 13 years. She holds an MBA and a PhD in Management from Cass Business School, City University, London, UK. Dr. Nadeem has over 20 years of research, teaching and consulting experience in the field of HR and OB, and has more than 50 research outputs. She is a Chartered Member of CIPD, and an executive council member of National Business Education Accreditation Council.

### Co-Facilitator:

Dr. Muhammad Abbas.



Dr. Muhammad Abbas is Associate Professor of Organizational Behavior and Deputy Director Management Advancement Research Centre (MARC) at FAST School of Management. Dr. Abbas has more than eleven years of teaching, research and administrative experience. He has worked in assisting public, private, and non-government organizations with their research projects and capacity building initiatives both nationally and internationally. He has received many national awards from Higher Education Commission, Pakistan for his outstanding research in the fields of organizational behavior. Dr. Abbas has published in world-renowned business journals such as Journal of Management, Journal of Business Ethics, and Journal of Business and Psychology.



# Developing and Teaching Courses

## OB and HRM at Undergraduate

### Two-Day Program Schedule

**Day 1**  
**Tuesday, November 19, 2019 (09:00 am - 04:00 pm)**  
**Course Outlines, CLOs, Content and Indigenous Perspective**

09:00 am to 09:15 am	Workshop Overview
09:15 am to 10:30 am	Discussion: Content and Topics to cover in OB and HRM
10:30 am to 11:30 am	Discussion: Developing and matching PLOs/CLOs
11:30 am to 12:00 pm	Tea Break
12:00 pm to 01:00 pm	Exercise: Matching PLOs and CLOs
01:00 pm to 02:00 pm	Lunch/Prayers Break
02:00 pm to 03:00 pm	Discussion: Indigenous Perspective on OB and HRM
03:00 pm to 03:55 pm	Exercise: Developing course content for OB and HRM
03:55 pm to 04:00 pm	Closing Day 1

**Day 2**  
**Wednesday, November 20, 2019 (09:00 am - 04:00 pm)**  
**Teaching Pedagogies, Learning Styles and Grading**

09:00 am to 10:00 am	Discussion: Current Teaching Pedagogies
10:00 am to 11:00 am	Discussion: Learning Styles of the Millennials
11:00 am to 11:30 am	Tea Break
11:30 am to 01:00 pm	Discussion: Experiential Learning through Cases, Exercises, Games, Role Playing, Movies, Industry Samples, and Projects
01:00 pm to 02:00 pm	Lunch/Prayers Break
02:00 pm to 02:30 pm	Discussion: Marks Distribution and Evaluation
02:30 pm to 03:15 pm	Exercise: Updating the Course Outline
03:15 pm to 03:30 pm	Presentations of Outlines
03:30 pm to 04:00 pm	Workshop Closing - Certificate Distribution